

ADOPTION OF DRAFT LED STRATEGY (MANAGER : LED)

Purpose of report

To submit a report to Council to adopt the draft LED Strategy for the Langeberg Municipality.

Background

The Langeberg Municipality used the services of CMRA as part of the VNG exchange program to review the existing LED Strategy. The Langeberg Local Municipality reviewed the Local Economic Development (LED) strategy in 2012. .

Methodology used

This Strategy is a review of an existing strategy, as such much of the information within the strategy was reviewed in the context of updated information (data and policies).

The key objectives of the review were ;:

- Inclusion of national and provincial LED guidelines and the National and Provincial Development Plans.
- Inclusion of the recently STATSSA census data for the Municipality
- Inclusion of investment attraction and business retention interventions within the strategy
- To ensure that the Strategy includes the correct LED terminologies
- Prioritization of projects and action planning related to selected projects
- Identification of internal and external LED drivers
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The methodologies used in this review included;

- **Research:** Extensive research was undertaken in this review, which include a desktop review on the current situation in Langeberg, update on the economic profile of the Municipality and the policy framework within which the Municipality should operate.
- **Consultation:** As LED is most effective when the planning for, and implementation of LED is done through extensive consultation with stakeholders. These stakeholders were being identified by municipal officials.
- **Mentoring:** The review was conducted with extensive interaction between relevant municipal officials and the review team. This ensured transfer of skills, ownership of the final LED, and potential sustainability of the final project.
- **Action Plan:** An action plan needs to be developed for the key LED projects, where internal and external drivers need to be identified.

Recommendation

That Council adopt the LED Strategy.

This item served before the Strategy & Social Development Portfolio Committee on 5 November 2013
Hierdie item het voor die Strategiese & Sosiale Ontwikkelings Portefeulje Komitee gedien op 5 November 2013
Recommendation / Aanbeveling

That Council adopt the LED Strategy.

This item served before the Mayoral Committee on 22 November 2013
Hierdie item het voor die Burgemeesterskomitee gedien op 22 November 2013
Aanbeveling / Recommendation

That Council adopt the Strategy for Local Economic Development..

Dat die Raad die Strategie vir Plaaslike Ekonomiese Ontwikkeling aanvaar.

Hierdie verslag het voor die Raad gedien op 3 Desember 2013
This item served before Council on 3 December 2013
Eenparig Besluit / Unanimously Resolved

That Council adopt the Local Economic Development Strategy.

Dat die Raad die Plaaslike Ekonomiese Ontwikkelingstrategie aanvaar.